



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 5/31/2021

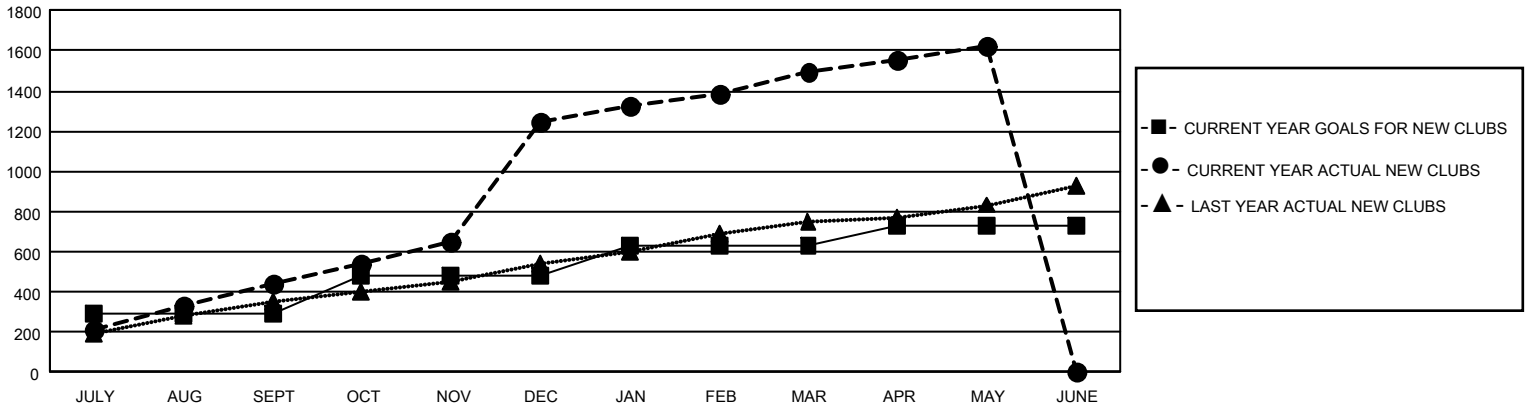
GAT Constitutional Area 6

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

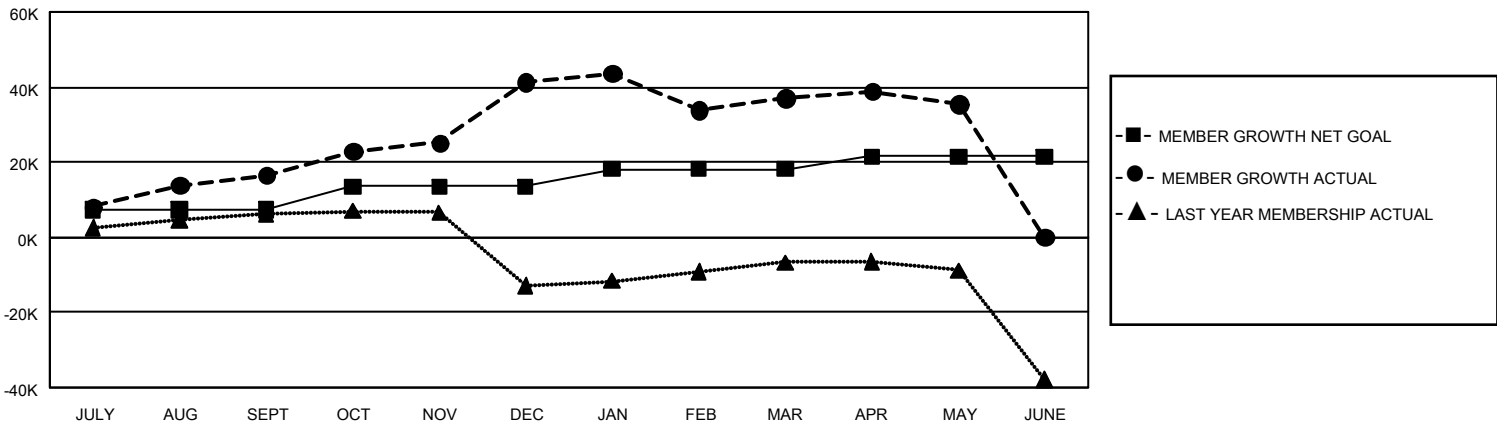
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	879	442	47
OCT/NOV/DEC	564	806	10
JAN/FEB/MAR	444	249	758
APR/MAY/JUNE	294	132	13

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	7300	27,518	8,084
OCT/NOV/DEC	6119	41,915	15,375
JAN/FEB/MAR	4693	15,115	17,501
APR/MAY/JUNE	3304	9,004	9,671

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 828	7,898 CLUBS OF 12,132 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	265,963 (72.37%)
DECEASED	1,941	FEMALE	101,546 (27.63%)
CLUB CANCELLED	14,793	TOTAL FAMILY UNIT MEMBERS 191,599	
OTHER	33,893	FAMILY MEMBERS PAYING HALF DUES 118,145	
TOTAL	50,627		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)